

# company profile.

Vischer | Merkt | Partner  
experts in meeting planning & corporate events

We are an innovative and highly efficient boutique agency with an extensive network of handpicked experts. Since 1999, we have been operational both in Switzerland and abroad. The company is managed by the two owners, Sara Isabel Vischer and Roman Merkt.

Our core competences are consulting, conceptual design and project management of executive meetings and conferences as well as client and employee events. Our philosophy is to focus on the guests and their needs; we nurture attention to detail and strive for perfection.

We maintain client relationships based on mutual trust, open communication and a transparent work process. Together with our partners, we stand for the highest quality and strict budget compliance.



## Sara Isabel Vischer, Managing Partner

Sales, consulting, conceptual design, project management

After graduating from the Hotel Management School of Lausanne, Sara Isabel Vischer acquired broad experience in the sales and marketing departments of internationally active firms. Thanks to her analytical and strategic vision, she provides clearly structured and coherent solutions to even the most complex problems. Her strengths are that she always works towards the defined objectives and never loses sight of the guests' needs.

## Roman Merkt, Managing Partner

Consulting, creation, design, project management

After graduating from the Hotel Management School of Lausanne, Roman Merkt acquired broad experience in the hotel and tourist industry as well as in the field of financial controlling. He furthered his expert knowledge with a Master of Marketing at the University of Basel. Thanks to his cross-linked and solution-oriented thinking, he always brings even the most complex projects to a successful conclusion. His strengths are his highly developed imagination and the ability always to find practical solutions.



## TEAM

Our employees are either graduates of the Hotel Management School of Lausanne or have a background in the hospitality industry.

According to the project and remit, we complement our team with freelancers and specialists from all fields imaginable. Consequently, every project is in the hands of a tailor-made team while one of the two managing partners always acts as project leader.



## VALUES & SAVOIR FAIRE

**True hospitality** – we stand for genuine hospitality and client focus.

**Dedication to perfection** – we nurture attention to detail and strive for perfection.

**Excellence in execution** – we want to provide outstanding service at every stage of the realization phase.

**Guest expertise** – our passion is an in-depth knowledge of the guests and their needs.



## SERVICES

Our core competences are consulting, conceptual design, project management and implementation in the fields of meeting planning and corporate events.

In particular, we cover the following event formats:



## Abroad

Even abroad, we create and realize all our concepts ourselves. We avoid working with DMCs (destination management companies), preferring to select the locations and local partners ourselves and managing them in strict compliance with our quality requirements and values.

The following are just some of the cities in which we have already realized projects: Barcelona, Boston, Budapest, Cascais, Estoril, Lisbon, London, Paris, Rome, Sintra, Sitges, Stockholm and Vienna.

## Estoril Coast – Lisbon

We have a special affinity for the Estoril & Sintra coast and have developed outstanding local knowledge and relationships there. In recent years, we have realized numerous projects in Lisbon, Estoril, Cascais and Sintra, combining our know-how in the field of meeting planning and corporate events with our personal passion for this region.





## CLIENTS

80% of our clients work with us over several years.

- § ABB
- § Acterna
- § Alstom
- § Axima
- § British American Tobacco
- § Citigroup
- § COLT Telecom
- § Coop
- § Dictaphone®
- § Diebold
- § Greenpeace
- § Kraft Foods Europe
- § Mars Schweiz AG
- § Novartis International
- § Novartis Pharma
- § Novartis Consumer Health
- § Novartis Animal Health
- § Orell Füssli
- § PricewaterhouseCoopers
- § Roche
- § SRTechnics Switzerland
- § Sun Microsystems
- § Swissmem
- § Syngenta
- § The Boston Consulting Group
- § update software AG

## STRENGTHS

In addition to a pronounced focus on the guests, we attach great importance to quality and safety in all respects. We personally hand-pick partners and suppliers both at home and abroad, thereby guaranteeing the high quality for which we stand.

As a boutique agency, we provide a quick, flexible and efficient service and we are there for our clients 24/7 throughout the year. All projects are managed from A to Z by one of the two managing partners, who also acts as the contact person for the client.

## CONTACT

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