

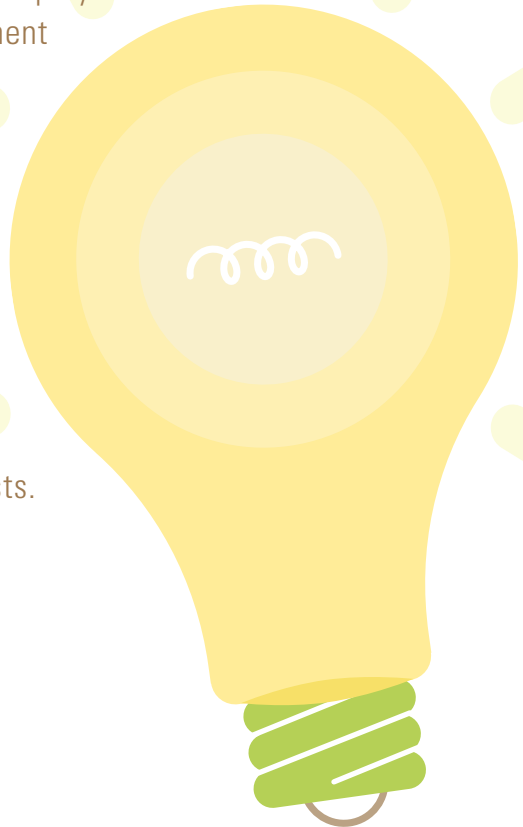
Why small
creates
bigger
success.

Vischer | Merkt + Partner
experts in corporate meetings & events

Small thinks big.

Vischer, Merkt + Partner is a small agency that thinks big. After all, before an event engages manpower it requires brainpower above all. Providing innovation, well-developed concepts and coherent content doesn't require many people, but instead the right people with the right connections and background.

Whether involving a client event, employee function or international management meeting, you can rely on us for reflection right down to the last detail, and for content developed with relevance to your target group. As specialists for corporate meetings and events, we support you during the entire project and ensure that all activities focus on what matters most: the needs and well-being of your guests.



Small is more personal.

At Vischer, Merkt + Partner, one of the two owners is always available as your personal contact. And we do mean always – 365 days a year, 24/7. That means you can be sure that each of your concerns is given top priority and thus is handled quickly, flexibly and efficiently.

In our role as your goal-oriented partners, we understand how to deploy available resources intelligently. As creative thinkers and doers, we're passionately and intimately involved in implementation. Providing the highest quality – along with genuine hospitality – is at the heart of what we do best ... at each and every event.



Sara Isabel Vischer

Managing Partner, focus on new business development, consulting, conception, and project management.



Roman Merkt

Managing Partner, focus on consulting, creation, design and project management.

Small has more to offer.

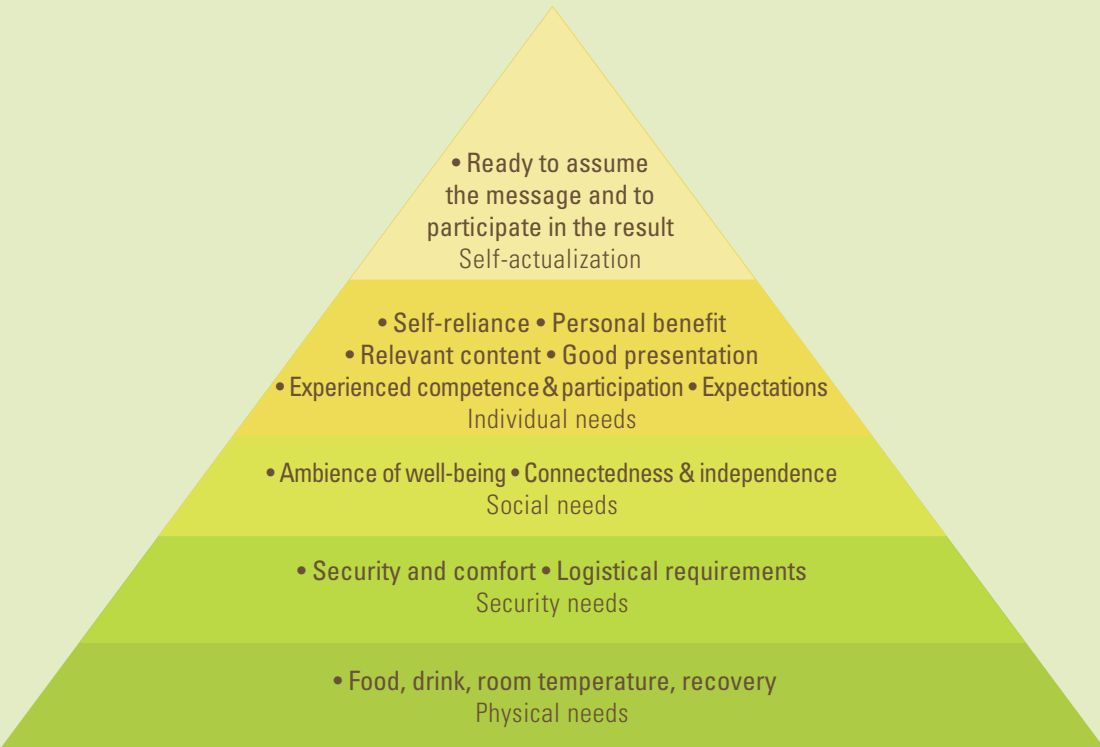
Our corporate meetings offer ideal environments for learning and alignment. They serve as interactive platforms that promote cooperation and create the perfect space for networking, teamwork and the exchange of experiences among participants. In this way, strong professional and personal bonds can form – an added value that you can count on with us. We develop content relevant to the target group and you have our assurance that it will be communicated with interaction, involvement and engagement.

All Vischer, Merkt + Partner events fulfill a stringent requirement: offering an unforgettable experience in a unique atmosphere. We achieve this by preparing a sound concept based on an innovative, compelling idea. Since what we do goes well beyond the ordinary, you can be sure we will also find a way to include your special requests.



Small works more efficiently.

We are the hospitality experts. This means that the expectations, needs, and special qualities associated with your guests and participants are central to our thinking and to our doing. We therefore make certain that every concept works at all levels, from the start. In this way, we spare you unnecessary added expense and effort in the implementation phase and make sure that all of your guest needs are fulfilled. In order to guarantee this, we travel that often quoted “extra mile.”



The Maslow's hierarchy of needs applied to meetings and events.

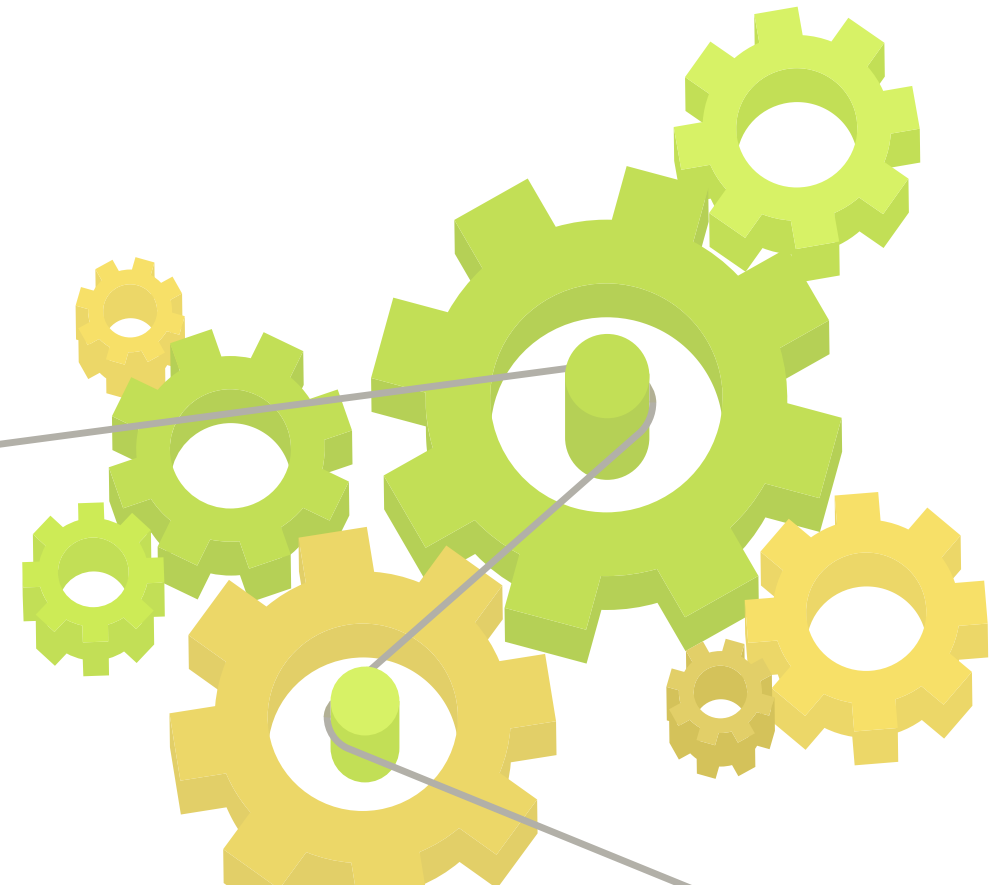
Small has wide-ranging experience.

From small, exclusive and complex right through to comprehensive, large-scale projects: Vischer, Merkt + Partner enjoy extensive experience in the conception, creation and worldwide organization of corporate meetings and events. We are used to operating in a demanding international environment and act with the greatest discretion.



Small can expand.

Although we are a small agency, no project is too large for us. At any time, we can call on external resources from a pool of experienced specialists, experts and freelancers who work with us, year after year. This equates to paying only for those services that provide added value, and not for unnecessary administration. This independence permits us to put together the perfect team for your project – always under the guidance of one of the two owners.



Small makes clients happy.

And this has been so over the course of many years. Over 80 % of our client relationships go back a number of years.

ABB

Alstom

Bausch & Lomb

British American Tobacco

Ciba Vision

Citigroup

Colt Telecom

Cosanum

Firmenich

Greenpeace

Kraft Foods

Mars

Novartis

Philip Morris

PricewaterhouseCoopers

Roche

Syngenta

Swissmem

Tecan

The Boston Consulting Group



Small is looking forward to hearing from you.

Sara Isabel Vischer

Mobile: +41 79 278 30 34

E-mail: isabel.vischer@vmp-ag.ch

Roman Merkt

Mobile: +41 79 610 15 38

E-mail: roman.merkt@vmp-ag.ch

Vischer, Merkt + Partner AG

Limmattalstrasse 206

8049 Zurich, Switzerland

Telephone +41 43 244 70 60

www.vmp-ag.ch



Vischer | Merkt + Partner

experts in corporate meetings & events